

Apple Computer, Inc. Q4'01 Summary Data

	<u>Q3'01 Actual</u>		<u>Q4'00 Actual</u>		<u>Q4'01 Actual</u>		<u>Sequential Change</u>		<u>Year/Year Change</u>	
	<u>Units k</u>	<u>Rev \$m</u>	<u>Units k</u>	<u>Rev \$m</u>	<u>Units k</u>	<u>Rev \$m</u>	<u>Units</u>	<u>Revenue</u>	<u>Units</u>	<u>Revenue</u>
Product Summary										
iMac	306	\$290	571	\$593	294	\$276	-4%	-5%	-49%	-53%
iBook	190	259	89	121	251	334	32%	29%	182%	176%
Power Mac G4	225	415	376	692	248	465	10%	12%	-34%	-33%
PowerBook	106	261	86	198	57	127	-46%	-51%	-34%	-36%
Peripherals,SW & Other	-	250	-	266	-	248	-	-1%	-	-7%
Total Apple	827	\$1,475	1,122	\$1,870	850	\$1,450	3%	-2%	-24%	-22%
Operating Segments	<u>Units k</u>	<u>Rev \$m</u>	<u>Units k</u>	<u>Rev \$m</u>	<u>Units k</u>	<u>Rev \$m</u>	<u>Units</u>	<u>Revenue</u>	<u>Units</u>	<u>Revenue</u>
Americas	500	\$843	688	\$1,099	532	\$873	6%	4%	-23%	-21%
Europe, Middle East, Africa	152	275	224	369	173	293	14%	7%	-23%	-21%
Japan	128	244	156	281	98	171	-23%	-30%	-37%	-39%
Other Segments (1)	47	113	54	121	47	113	0%	0%	-13%	-7%
Total Operating Segments	827	\$1,475	1,122	\$1,870	850	\$1,450	3%	-2%	-24%	-22%

(1) Other Segments = Asia Pac, Retail Stores & Non-Geo Revenue