

Apple Computer, Inc. Q3'02 Summary Data

	Q2'02 Actual		Q3'01 Actual		Q3'02 Actual		Sequential Change		Year/Year Change	
	Units k	Rev \$m	Units k	Rev \$m	Units k	Rev \$m	Units	Revenue	Units	Revenue
Product Summary										
iMac (1)	372	\$448	306	\$290	378	\$424	2%	-5%	24%	46%
iBook	141	180	190	259	169	217	20%	21%	-11%	-16%
Power Mac G4 (2)	211	383	225	415	167	285	-21%	-26%	-26%	-31%
PowerBook	89	198	106	261	94	234	6%	18%	-11%	-10%
Peripherals & Other HW	-	153	-	124	-	148	-	-3%	-	19%
Software & Other	-	133	-	126	-	121	-	-8%	-	-3%
Total Apple	813	\$1,495	827	\$1,475	808	\$1,429	-1%	-4%	-2%	-3%

	Q2'02 Actual		Q3'01 Actual		Q3'02 Actual		Sequential Change		Year/Year Change	
	Units k	Rev \$m	Units k	Rev \$m	Units k	Rev \$m	Units	Revenue	Units	Revenue
Operating Segments										
Americas	401	\$728	500	\$843	478	\$808	19%	11%	-4%	-4%
Europe, Middle East, Africa	211	365	152	275	160	275	-24%	-25%	5%	0%
Japan	131	227	128	244	98	168	-25%	-26%	-23%	-31%
Retail	24	70	2	6	20	63	-17%	-10%	900%	950%
Other Segments (3)	46	105	45	107	52	115	13%	10%	16%	7%
Total Operating Segments	813	\$1,495	827	\$1,475	808	\$1,429	-1%	-4%	-2%	-3%

(1) Includes eMac product line
(2) Includes Server product line
(3) Other Segments = Asia Pac, FileMaker & Other