

## Apple Computer, Inc. Q3'01 Summary Data

	<u>Q2'01 Actual</u>		<u>Q3'00 Actual</u>		<u>Q3'01 Actual</u>		<u>Sequential Change</u>		<u>Year/Year Change</u>	
	<u>Units k</u>	<u>Rev \$m</u>	<u>Units k</u>	<u>Rev \$m</u>	<u>Units k</u>	<u>Rev \$m</u>	<u>Units</u>	<u>Revenue</u>	<u>Units</u>	<u>Revenue</u>
<b>Product Summary</b>										
iMac	300	\$ 286	447	\$ 453	306	\$ 290	2%	1%	-32%	-36%
iBook	55	70	105	163	190	259	245%	270%	81%	59%
Power Mac G4 (1)	262	503	351	644	225	415	-14%	-17%	-36%	-36%
PowerBook	134	341	113	286	106	261	-21%	-23%	-6%	-9%
Peripherals, SW & Other	-	231	-	279	-	250	-	8%	-	-10%
<b>Total Apple</b>	<b>751</b>	<b>\$ 1,431</b>	<b>1,016</b>	<b>\$ 1,825</b>	<b>827</b>	<b>\$ 1,475</b>	<b>10%</b>	<b>3%</b>	<b>-19%</b>	<b>-19%</b>
<b>Operating Segments</b>										
	<u>CPU</u>		<u>CPU</u>		<u>CPU</u>		<u>Sequential Change</u>		<u>Year/Year Change</u>	
	<u>Units k</u>	<u>Rev \$m</u>	<u>Units k</u>	<u>Rev \$m</u>	<u>Units k</u>	<u>Rev \$m</u>	<u>Units</u>	<u>Revenue</u>	<u>Units</u>	<u>Revenue</u>
Americas	407	\$ 767	570	\$ 1,021	500	\$ 843	23%	10%	-12%	-17%
Europe, Middle East, Africa	199	355	222	353	152	275	-24%	-23%	-32%	-22%
Japan	107	214	165	303	128	244	20%	14%	-22%	-19%
Other Segments (2)	38	95	59	148	47	113	24%	19%	-20%	-24%
<b>Total Operating Segments</b>	<b>751</b>	<b>\$ 1,431</b>	<b>1,016</b>	<b>\$ 1,825</b>	<b>827</b>	<b>\$ 1,475</b>	<b>10%</b>	<b>3%</b>	<b>-19%</b>	<b>-19%</b>

(1) Includes Power Mac G4 Cube

(2) Other Segments = Asia Pac, Retail Stores & Non-Geo