

Apple Computer, Inc. Q2'03 Summary Data

	<u>Q1'03 Actual</u>		<u>Q2'02 Actual</u>		<u>Q2'03 Actual</u>		<u>Sequential Change</u>		<u>Year/Year Change</u>	
	<u>Units k</u>	<u>Rev \$m</u>	<u>Units k</u>	<u>Rev \$m</u>	<u>Units k</u>	<u>Rev \$m</u>	<u>Units</u>	<u>Revenue</u>	<u>Units</u>	<u>Revenue</u>
Product Summary										
iMac (1)	298	\$356	372	\$448	256	\$302	-14%	-15%	-31%	-33%
iBook	186	216	141	180	133	151	-28%	-30%	-6%	-16%
Power Mac G4	158	292	211	383	156	293	-1%	0%	-26%	-23%
PowerBook	101	235	89	198	166	353	64%	50%	87%	78%
Peripherals & Other HW	-	218	-	153	-	216	-	-1%	-	41%
Software & Other	-	155	-	133	-	160	-	3%	-	20%
Total Apple	<u>743</u>	<u>\$1,472</u>	<u>813</u>	<u>\$1,495</u>	<u>711</u>	<u>\$1,475</u>	<u>-4%</u>	<u>0%</u>	<u>-13%</u>	<u>-1%</u>
Operating Segments	<u>Units k</u>	<u>Rev \$m</u>	<u>Units k</u>	<u>Rev \$m</u>	<u>Units k</u>	<u>Rev \$m</u>	<u>Sequential Change</u>	<u>Revenue</u>	<u>Year/Year Change</u>	<u>Revenue</u>
Americas	377	\$738	401	\$737	338	\$684	-10%	-7%	-16%	-7%
Europe	202	351	211	365	180	338	-11%	-4%	-15%	-7%
Japan	71	139	131	227	107	220	51%	58%	-18%	-3%
Retail	46	148	24	70	42	135	-9%	-9%	75%	93%
Other Segments (2)	47	96	46	96	44	98	-6%	2%	-4%	2%
Total Operating Segments	<u>743</u>	<u>\$1,472</u>	<u>813</u>	<u>\$1,495</u>	<u>711</u>	<u>\$1,475</u>	<u>-4%</u>	<u>0%</u>	<u>-13%</u>	<u>-1%</u>

(1) Includes eMac product line.

(2) Other Segments include Asia Pacific and FileMaker. Certain amounts in Q2'02 related to recent acquisitions and Internet Services have been reclassified from Other Segments to the Americas segment to conform to the Q2'03 presentation.