

Apple Computer, Inc. Q2'01 Summary Data

	<u>Q1'01 Actual</u>		<u>Q2'00 Actual</u>		<u>Q2'01 Actual</u>		<u>Sequential Change</u>		<u>Year/Year Change</u>	
	<u>Units k</u>	<u>Rev \$m</u>	<u>Units k</u>	<u>Rev \$m</u>	<u>Units k</u>	<u>Rev \$m</u>	<u>Units</u>	<u>Revenue</u>	<u>Units</u>	<u>Revenue</u>
Product Summary										
iMac	308	\$ 265	474	\$ 540	300	\$ 286	-3%	8%	-37%	-47%
iBook	100	146	115	174	55	70	-45%	-52%	-52%	-60%
Power Mac G4 Cube	29	14	0	-	12	33	-59%	136%	NM	NM
Power Mac G4	173	267	354	\$686	250	470	45%	76%	-29%	-31%
PowerBook	49	84	100	252	134	341	173%	306%	34%	35%
Peripherals,SW & Other	-	231	-	\$293	-	231	-	0%	-	-21%
Total Apple	659	\$ 1,007	1,043	\$ 1,945	751	\$ 1,431	14%	42%	-28%	-26%
Geographic Segments										
	<u>CPU</u>		<u>CPU</u>		<u>CPU</u>		<u>Sequential Change</u>		<u>Year/Year Change</u>	
	<u>Units k</u>	<u>Rev \$m</u>	<u>Units k</u>	<u>Rev \$m</u>	<u>Units k</u>	<u>Rev \$m</u>	<u>Units</u>	<u>Revenue</u>	<u>Units</u>	<u>Revenue</u>
Americas	329	\$ 513	541	\$ 989	407	\$ 767	24%	50%	-25%	-22%
Europe, Middle East, Africa	230	326	275	469	199	355	-13%	9%	-28%	-24%
Japan	61	84	174	349	107	214	75%	155%	-39%	-39%
Asia Pacific	39	50	53	92	38	64	-3%	28%	-28%	-30%
Total Geographic Segments	659	\$ 973	1,043	\$ 1,899	751	\$ 1,400	14%	44%	-28%	-26%